**[COMPANY] to [Sponsor/Speak at] Sutton Capital Partner’s Recurring Revenue Conference 2019**  
  
[LOCATION] — [DATE], 2019 — [COMPANY NAME AND BRIEF DESCRIPTION], announced today that they will be [sponsoring/speaking at] the Recurring Revenue Conference hosted by Sutton Capital Partners being held April 30-May 1, 2019 in Marina del Rey, California.   
  
[NAME(S)] from [COMPANY] will participate in an expert panel and join over 700 industry leaders discussing the subscription economy, the impact of innovative technology and how recurring revenue is reshaping the future of business.

Attendees will discover:

* Why investors continue to pay premium prices for companies with recurring revenues
* How leaders of SaaS businesses are managing explosive growth
* Why building ongoing customer relationships is the lifeblood of subscription businesses
* How to increase customer lifetime value (LTV)
* Key insights to avoiding churn before it happens
* Why the cloud continues to disrupt industries and markets of all types

“We are excited to have [COMPANY] share their experience in helping companies build and/or transition to recurring revenue models,” said Nancy Hammerman, Vice President of Sutton Capital Partners. “Both their strategic and operational insights will help our attendees understand how to address persistent pain points, minimize friction and maximize profits in their subscription commerce business.”  
  
[INSERT OWN QUOTE]  
  
More details will be released about the presentation as they become available.   
  
About Sutton Capital Partners  
Sutton Capital Partners is a boutique investment banking firm focused on middle market technology companies. We are a provider of strategic and financial advice on mergers & acquisitions, capital raising, strategic planning, with a deep expertise in outsourced scalable service businesses, SaaS, digital media, ecommerce, enterprise software, and recurring revenue businesses. Our clients are entrepreneurs, founders, visionaries and disruptors. While the end result is usually a transaction, such as a sale of a business or a capital raise, our relationships go much deeper. We assist on strategy, challenge assumptions, and often connect our clients to new business, senior management and advisors.  
  
About [COMPANY]  
[ADD DESCRIPTION]